

Preventable injuries are the number one killer of kids in the US. Every year, **8000 families** lose a child because of a preventable injury.

In the US, nearly **7.7 million children** are treated for injuries in emergency departments every year. These are often serious injuries that can affect them for a life time.

**Safe Kids Western North Carolina** works to help families that don't have access to the information and resources they need to keep their kids safe from tragedies such as drownings, car crashes, fires and falls. No parent should have to endure the loss of a child. Children need the chance to grow up and become whatever they can imagine.

Safe Kids Worldwide® is a nonprofit organization working to help families and communities keep kids safe from injuries. Most people are surprised to learn preventable injuries are the #1 killer of kids in the United States. Throughout the world, almost one million children die of an injury each year, and almost every one of these tragedies is preventable.

Safe Kids works with an extensive network of more than 400 coalitions in the United States and with partners in more than 30 countries to reduce traffic injuries, drownings, falls, burns, poisonings and more.

**Safe Kids WNC** was established in 1994 as part of this growing worldwide effort.

[safekids.org](http://safekids.org)

### Contact Us

Safe Kids WNC  
MAHEC  
121 Hendersonville Road  
Asheville, NC, 28803

Phone: 828-418-0525

**Committed**  
to reducing accidental injury  
among children in western North Carolina.

**SAFE  
K:IDS**  
WESTERN  
NORTH CAROLINA

## Preventing Accidental Injury



**SAFE  
K:IDS**  
WESTERN  
NORTH CAROLINA

MAHEC

UNC HEALTH  
SCIENCES at  
MAHEC

## Our Program

Through community action, public awareness, education, technology and public policy initiatives, state and local programs are creating safer homes and communities for children.

From bicycle and helmet safety to the use of childhood restraints in vehicles or building safer playgrounds, Safe Kids programs are closing the injury prevention gap in our communities.

### Safe Kids WNC

focuses on these

# 5

major areas where most injuries occur:

- **Traffic injury** (passenger, pedestrian, bicycle)
- **Poisoning and choking**
- **Fire and burns**
- **Drowning**
- **Falls**



## Our Goals

- Address the most prevalent childhood injuries in Buncombe County and western North Carolina through evidence-based target programs
- Increase public awareness of ways to prevent childhood injuries
- Support community agencies in their collaborative efforts to prevent childhood injuries

## Our Members

**Safe Kids WNC** brings together people and organizations interested in the wellbeing of children.

More than 20 community partners are working together to prevent accidental injuries among children.

Our local partners include:

- Law enforcement officers
- Firefighters and paramedics
- Medical healthcare professionals
- Educators
- Business leaders
- Community service professionals

## Fast Facts

**Accidental injury is the number one cause of death for children age 14 and under.**

Many parents don't realize that accidental injuries are responsible for more deaths and disabilities to children than all childhood diseases *combined*.

**90% of accidental injuries can be prevented.**

**The incidents that lead to injury are predictable and preventable.**

**Safe Kids WNC** is committed to reducing accidental injury among children in western North Carolina.