

October 10, 2023
**Health Careers Education Awareness
Conference**

Exhibitor Invitation
YOU ARE INVITED!

MAHEC's Department of Health Careers and Diversity Education, the WNC Regional Advisory Committee (RAC) and the University of North Carolina at Asheville (UNCA), invite you to participate in the **Don C. Locke Health Career Expo (HCE)** portion of the 24th Annual Health Careers Education Awareness Conference. The conference will take place on **Tuesday, October 10, 2023 at UNC Asheville's Sherrill Center. The Expo is scheduled from 8:30a.m. to 10:30 a.m.**

What is the Health Careers Education Awareness Conference? The conference continues to provide information, resources and education to high school students interested in pursuing a career in healthcare. At least 350 - 400 students are expected to attend from the 16 westernmost counties of North Carolina plus over 100 healthcare professionals, educators, community leaders and health science students. This conference is also designed to build linkages and partnerships with and between the education and healthcare communities.

What is the Health Career Expo? The Expo provides a one-on-one forum for students to interact directly with health care professionals and health science students. Over 40 healthcare professions are represented with display booths, information, tools of the trade and representatives present to educate and inform students about what it is like to work in a particular career, what is required academically and the real life realities of work. Students visit career booths they are interested in pursuing as well as being exposed to careers they may have little knowledge of.

There cost for exhibitors to participate in the HCE is \$50.

**If this fee is a hardship to your organization, please email
Leslie.Council@mahec.net*

CONFIRMATION DEADLINE
October 2, 2023

If you wish to accept our invitation, please complete the **online Health Career Expo (HCE) Exhibitor registration at:**
<https://forms.gle/GsHsLEQwkZviBeNw7>

EXHIBITOR SCHEDULE

Set-up Time: **7:30 a.m. - 8:15 a.m.**
Display Time: **8:30 a.m. - 10:30 a.m.**
Booth Assignment will be provided at check-in.

DISPLAY BOOTH

Each exhibitor is provided: 3x6 booth space with table, printed tent card with health occupation represented, name tags and chairs for each participant. **Tablecloths are not provided.** Internet access, electrical outlets and extra chairs can be requested via online registration.

PREPARATION AND TIPS

Here are some tips for success:

Before the Conference:

- **Know your audience** – 9th through 12th graders from western NC counties. Remember what it was like to be a student!
- **Create a display** about your health care occupation
- **Educate your booth representative(s)** - be ready to answer questions about the occupation's work environment, educational and experience requirements, your personal experiences and community involvement.

At the Conference:

- **Provide handouts** about the occupation and your organization (business cards, brochures, etc.).
- **Make it interesting!** Have physical objects that students can touch, feel or observe related to your occupation.
- Be proactive and **interact with students.**

Questions?

- **Carly Galinkin** at 828.254-0721 or Carly.Galinkin@mahec.net
- **Leslie Council** at 828 257-4479 or Leslie.Council@mahec.net